

Web Site Design Evaluations by Robert Berdan Science & Art ©

Student Name: _____ Web Site Title: _____

- 1) Used index.htm(l) and correct file name conventions
- 2) Site has clear identity & <title>company</title>
- 3) Last updated visible on home page
- 4) Location of company or host city clear indicated
- 5) First page downloads quickly - 10 seconds or less
- 6) Includes Meta tags keywords, description on index
- 7) Website includes links to at least 5 pages
- 8) E-mail link – easy to find and functional
- 9) Links to other web site(s) which opens in new window
- 10) Clear and easy to navigate site, site map, local links
- 11) Good use of space, indenting, alignment and grouping
- 12) Text easy to read, sans-serif font, good contrast
- 13) Site has a consistent look and feel - theme
- 14) Site uses professional looking graphics, headers
- 15) Site uses tables, lists and/or CSS for formatting info
- 16) Basic form included with privacy policy
- 17) Web site contains content of value
- 18) Web site contains images & alt tags included
- 19) Professional looking buttons, CSS links, drop downs
- 20) Used CSS, multimedia, Javascript, PDF, PHP

General Comments

Suggestions for Improving web site:

Evaluation

Web Grade :

HTML Grade

Final Course Grade
